

# Cheryl's cookies

Because we  
**LOVE YOU!**

We're offering sweet deals  
on our heart cut-outs.

See page 5 for details



YOUR GIFTS  
**SHIP  
FREE**  
See back cover for details

Extra-Special Delivery

# Send a **LITTLE** Love Their Way!

A. **NEW!**  
SNACK SIZE  
BUTTERCREAM





**A. SATIN HEART COOKIE GIFT BOX**

**NEW!** Send a memorable treat to all your Valentine sweethearts! Our new satin-wrapped heart shaped gift box is filled with our Snack Size Buttercream Cookie Assortment; featuring devil's food, mint chocolate, lemon burst, salty caramel, buttercream chocolate chip, and our classic vanilla frosted cut-outs. 18 cookies. #202271 **\$34.99** 

**B. VALENTINE PRETZELS & BUTTERCREAM FROSTED COOKIES**

**NEW!** Our customers LOVE this sweet and salty combination of treats! We've included our famous individually wrapped buttercream frosted cut-out cookies and our popular drizzled and filled gourmet pretzels. A delicious gift idea for Valentine's Day!

- 10 piece #202201 **\$24.99**
- 20 piece #202211 **\$34.99**
- 30 piece #202221 **\$44.99**

**C. BROOKIE GIFT BOX**

**NEW!** The perfect combination! We start with rich red velvet flavored brownies and our classic fudge brownies, and then top them off with a chocolate chip cookie. Two desserts in one! 6 pieces.  #202501 **\$19.99**



**B. NEW!**



**c. NEW!**



**A. VALENTINE'S DAY GIFT TOWER**

Enjoy a delicious assortment of Cheryl's sweet Valentine goodies delivered in pretty boxes! We've included our famous buttercream frosted heart shaped cookies, our NEW spicy chocolate cookies and buttercream frosted champagne cookies, classic chocolate chunk, our NEW buttery shortbread heart shaped crunchy cookies sprinkled with sugar, gourmet pretzels, and sweet and salty pretzel clusters. 24 pieces. #202381 **\$39.99**

**B. SWEET VALENTINE TREATS GIFT BOX**

A sweet sampling of our best Valentine treats! You and your loved ones will enjoy buttercream frosted heart shaped cut-out cookies, snack size cookies and brownies, a deluxe candy dipped pretzel, and sweet and salty chocolate pretzel clusters. 12 pieces. #202401 **\$24.99**

**C. HAPPY VALENTINE'S DAY TREATS BOX**

Your Valentines deserve this box of Cheryl's treats! We've included an assortment of Valentine cookies featuring (of course!) our buttercream frosted cut-out cookies, buttercream frosted chocolate chip, our NEW spicy chocolate and buttery shortbread cookies with sugar sprinkles, and foil wrapped chocolate hearts. A guaranteed hit! 18 pieces. #202251 **\$29.99**

**D. BUTTERCREAM FROSTED VALENTINE CUT-OUT COOKIES**

Frosted cut-out cookies in pretty shades of pink - perfect for your Valentine's Day parties and treats! Our heart shaped cut-out cookies are generously layered with our FAMOUS buttercream frosting and individually wrapped for perfect arrival in our classic bow boxes. Friends, family, and co-workers will all love this yummy Valentine gift! @D

**ENJOY SPECIAL SAVINGS THRU 2.14.19!**

12 cookies	#202571	<b>\$26.99</b>	<b>NOW \$19.99</b>
24 cookies	#202581	<b>\$36.99</b>	<b>NOW \$29.99</b>
36 cookies	#202591	<b>\$49.99</b>	<b>NOW \$39.99</b>
72 cookies	#202601	<b>\$89.99</b>	<b>NOW \$69.99</b>
100 cookies	#202611	<b>\$119.99</b>	<b>NOW \$99.99</b>
200 cookies	#202621	<b>\$199.99</b>	<b>NOW \$179.99</b>

FOR A LIMITED TIME ONLY

# Sweeter By The Dozen!

Cookie boxes starting at **ONLY \$19.99!**

D.



AVAILABLE IN  
**6 SIZES!**

**NEW!**



**A - D. VALENTINE'S DAY MINI TINS**

Delight your Valentines with a treat filled gift tin! Includes individually wrapped buttercream frosted cut-out cookies and a snack size assortment; including chocolate chip, frosted vanilla cut-outs, devil's food chocolate, and our classic sugar cookies. Choose your message! 10 cookies. ☺

- A. Llama Just Say #202091 **\$24.99**
- B. You're One of a Kind #202171 **\$24.99**
- C. You're the Cat's Meow #202081 **\$24.99**
- D. I Woof You #202071 **\$24.99**

**E. VALENTINE FAVORS**

**NEW!** The perfect tasty treat for the office staff, classroom or your favorite Valentines! Each buttercream frosted heart shaped cut-out cookie comes complete with its own treat bag and Valentine's Day sticker! ☺

Set of 12 bags & 12 stickers #187811 **\$29.99**



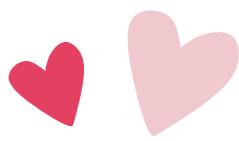


**F. SATIN HEART TREATS GIFT BOX**

**NEW!** Send a memorable treat to all your Valentine sweethearts! Our new satin-wrapped heart shaped gift box is filled with our Treats Assortment; featuring buttercream frosted Valentine cut-outs, snack size devil's food cookies and fudge brownies, foil wrapped chocolates, sweet and salty pretzel clusters, drizzled gourmet pretzels, and our new heart shaped butter shortbread cookies sprinkled with sugar. 26 pieces. #202261 **\$34.99**

**G. CHERYL'S VALENTINE'S DAY CUT-OUT COOKIE DECORATING KIT**

A delicious and fun gift idea! Our cut-out decorating kit arrives with everything you need to create yummy buttercream frosted Cheryl's treats at home - no baking necessary! We've included 24 unfrosted, baked heart shaped cut-out cookies, a 1 lb. tub each of vanilla and pink icing and Valentine's Day sprinkles. ©D #170931 **\$39.99**



**G. DECORATE THEM AT HOME!**



How do you spell love?

# B.U.T.T.E.R.C.R.E.A.M!

A. FROSTED ASSORTMENT



B. CUT-OUT ASSORTMENT



#### A - B. HAPPY VALENTINE GIFT TIN

This charming gift tin is a delicious way to send Valentine wishes to everyone on your list - especially because we've designed 3 BRAND NEW assortments! Choose from a tin of all Buttercream Frosted Cut-out cookies, our Frosted Assortment; featuring heart shaped cut-outs, our NEW buttercream frosted champagne, salty caramel, devil's food with candy topping, buttercream chocolate chip, and our very popular triple chocolate cookies, or pick out their favorites with our Create Your Own Cookie Assortment. 🍪

- A. Frosted Assortment - 18 cookies #202041 **\$42.99**
- B. Buttercream Frosted Cut-outs - 18 cookies #202031 **\$42.99**

#### FEATURED ONLINE

- Create Your Own Assortment - 18 cookies #202051 **\$44.99**

#### C. HAPPY VALENTINE'S DAY TREATS GIFT PAIL

The perfect Valentine gift! A cute pail filled with Cheryl's famous buttercream frosted cut-out cookies, snack size gourmet cookies and brownies, butter shortbread cookies sprinkled with sugar, and our foil-wrapped chocolate hearts. Also available with a personalized hangtag! Add your message, photo or both for only \$5! 26 pieces. #202311 **\$32.99** 🍪

#### D. BUTTERCREAM FROSTED SNACK SIZE COOKIES

**NEW!** Treat them to a box of Cheryl's individually wrapped treats! Our gift box is overflowing with delicious flavors like devil's food chocolate, lemon burst, mint chocolate, salty caramel, frosted chocolate chip and vanilla buttercream cut-outs! Each snack size cookie is approximately 1/2 the size of a full-size cookie and most are only 100 calories - perfect for sharing! 🍪

- 16 snack size cookies #202431 **\$34.99**
- 24 snack size cookies #202451 **\$39.99**
- 36 snack size cookies #202481 **\$44.99**

#### E. COLLECTOR'S EDITION VALENTINE COOKIE JAR

Our classic red mason jar arrives with a pretty pink assortment of Cheryl's buttercream frosted cut-out cookies and decorated devil's food chocolate cookies. We've finished this keepsake Valentine gift with a ribbon and sweet hangtag. 10 1/2" tall. 12 cookies. #187891 **\$39.99** 🍪



A.



AVAILABLE IN  
3 SIZES!

B. NEW!



**A. BUTTERCREAM FROSTED VALENTINE COOKIE GIFT BOXES**

Our delicious buttercream frosting is the perfect finishing touch on these customer favorites! Your Valentines will enjoy our classic heart shaped cut-out cookies frosted in Valentine colors from white to red. Each soft and cakey cookie is individually wrapped - perfect for sharing - and delivered in a delightful Valentine's Day gift box. 📦

12 cookies #202421 **\$34.99**

18 cookies #202441 **\$39.99**

24 cookies #202471 **\$44.99**

**B. BUTTER SHORTBREAD VALENTINE GIFT TIN**

**NEW!** Now full size! Cheryl's classic butter shortbread cookies are made with pure sweet cream butter and real vanilla, cut into charming heart shapes and baked to crispy perfection. Each is sprinkled with sugar and individually wrapped - perfect for sharing. 12 cookies.

#202181 **\$24.99** 📦





**C. I LOVE YOU VALENTINE TREATS GIFT PAIL**

Say it with a cute gift pail filled with Cheryl's sweet treats! We've included our famous buttercream frosted cut-out cookies, snack size gourmet cookies and brownies, butter shortbread cookies sprinkled with sugar and our foil wrapped chocolate hearts. Our Valentine treats pail is also available with a personalized hangtag! Add your message, photo or both for only \$5! 26 pieces. #202301 **\$32.99** ①D

**D. COLLECTOR'S EDITION VALENTINE PLATE**

**NEW!** This high-quality ceramic heart shaped plate arrives with a beautiful verse and 12 individually wrapped buttercream frosted cut-out cookies. A memorable keepsake gift for the sweethearts on your list! 12" x 12". ①D 12 cookies. #202361 **\$36.99**



**D. NEW!**







# SHARE THE LOVE!

## A. VALENTINE BAKERY ASSORTMENT

We've designed a delicious assortment of our best Valentine treats perfect for friends, family, the office staff and your hard-working college students. You'll enjoy assorted gourmet cookies, buttercream frosted Valentine cookies, mini muffins, butter shortbread cookies and snack size brownies and cookies. Our Valentine bakery samplers are also available with a personalized hangtag! Add your message, photo or both for only \$5! 📷

Medium-30 pieces #202521 **\$59.99**

Large (featured)-48 pieces #202531 **\$79.99**

## B. VALENTINE'S DAY GIFT BUNDLE

Send your love with this delicious assortment of sweet Valentine treats! We've included our buttercream frosted heart cut-out cookies, gourmet cookies, and our snack size buttercream frosted cookies. Our Valentine bundle is also available with a personalized hangtag! Add your message, photo or both for only \$5! 15 cookies. #202371 **\$26.99** 📷

## C. I LOVE YOU COOKIE PAIL

Send a sweet "I love you" greeting to all your sweethearts with our shiny silver pail overflowing with Cheryl's heart shaped buttercream frosted Valentine cut-out cookies. 16 cookies. #202281 **\$39.99** 📷

## D. VALENTINE'S DAY TRADITIONS GIFT TOWER

Our bakery gift tower delivers delicious Valentine treats for friends and loved ones. This outstanding assortment includes buttercream frosted cut-out cookies and gourmet cookies including our NEW buttercream frosted champagne and spicy chocolate cookies, our NEW red velvet brookies, butter shortbread cookies, chocolate pretzel clusters and our chocolate drenched gourmet pretzels. 49 pieces. #202391 **\$64.99**

## E. VALENTINE TRUFFLE COOKIE TRAY GIFT

**NEW!** Deliver an assortment of our popular Valentine truffle cookies! We've included classic chocolate and our newest flavor: red velvet! A great way to say "Happy Valentine's Day!" 24 truffle cookies. #202511 **\$34.99** 📷

D.



E. **NEW!**





**A. HAPPY VALENTINE'S DAY COOKIE PAIL**

Say Happy Valentine's Day with a shiny silver pail overflowing with Cheryl's heart shaped buttercream frosted Valentine cut-out cookies and frosted devil's food cookies finished with candy hearts. Perfect for everyone on your Valentine gift list. Add your personalized message, photo or both only \$5! 16 cookies. #202291 **\$39.99**

**B. VALENTINE'S DAY BROWNIE SAMPLER**

**NEW!** Cheryl's signature brownies including; our NEW red velvet brookie, classic fudge, chocolate chip brookie, fudge with caramel, oatmeal scotchie, raspberry crumb, caramel fudge, toffee almond crunch, cashew chocolate chip, and buttercream frosted peanut butter fudge brownies individually wrapped and delivered in a Valentine gift box. 9 flavors. 10 brownies. #202491 **\$39.99**

**B. NEW!**

**D. SET OF 2!**

**C. MINI VALENTINE'S DAY CRUNCHY SUGAR COOKIES**

**NEW!** These sweet little treats are perfect for your special sweethearts! Each crunchy sugar cookie is hand decorated for Valentine's Day and arrives carefully packaged to ensure perfect delivery. Each package includes 15 mini cookies. Kosher. #202351 **\$24.99**

**D. HEART SHAPED VALENTINE TREATS BOX SET OF 2**

These charming gift boxes are filled with our most popular assortment of Valentine goodies. Included are snack size cookies and brownies, buttercream frosted Valentine cut-out cookies, and sweet and salty pretzel clusters. Measures 6" wide by 3" tall. Set of 2. 7 pieces per box. #202241 **\$24.99**

Big Flavors for Sweethearts

# Gifts They Will LOVE!



## BUTTERCREAM FROSTED SNACK SIZE COOKIES

**NEW!** Overflowing with delicious flavors like devil's food chocolate, lemon burst, mint chocolate, salty caramel, frosted chocolate chip, and vanilla buttercream cut-outs! Each snack size cookie is 1/2 the size of a full-size cookie and most are only 100 calories - perfect for sharing! 🍪

30 cookies #202541 **\$39.99**  
60 cookies #202551 **\$69.99**  
100 cookies #202561 **\$99.99**

**NEW**  
**SNACK**  
**SIZE!**



JANUARY



FEBRUARY



MARCH



APRIL



MAY



JUNE

JOIN OUR  
COOKIE OF THE  
MONTH CLUB!

# The Sweetest GIFT EVER!

Enjoy buttercream-frosted cookies delivered right to your (or one of your favorite people's) door, 6 to 12 times a year. Each delivery includes your choice of 12 or 24 individually wrapped cookies, baked and decorated especially for the season. 🍪

## PAY-AS-YOU-GO SUBSCRIPTION SAVINGS UP TO 50%\*

Item Number	Number of Deliveries (per year)	Qty of Cookies	Price	Sale Price	Amount Saved
#140721	12	12	\$29.99	<b>\$14.99</b> (+SH)	\$15 off
#128731	12	24	\$39.99	<b>\$19.99</b> (+SH)	\$20 off
#140711	6	12	\$29.99	<b>\$16.99</b> (+SH)	\$13 off
#140791	6	24	\$39.99	<b>\$21.99</b> (+SH)	\$18 off

## PRE-PAY SUBSCRIPTION SAVINGS UP TO 58%\*

Item Number	Number of Deliveries (per year)	Qty of Cookies	Price	Sale Price	Amount Saved
#180501	3	24	\$118.99	<b>\$49.99</b> (+SH)	\$69 off
#180511	6	24	\$238.99	<b>\$99.99</b> (+SH)	\$139 off
#190381	12	24	\$478.99	<b>\$199.99</b> (+SH)	\$279 off

\*Prices and Discounts are exclusive of applicable shipping charges & taxes. Items may vary and are subject to delivery rules & times. Deliveries ship the first week of every month and the payment method used for your first order will be charged for all future deliveries. Offer available online & by phone. Offer cannot be combined with other offers, discounts or promotions (including Celebrations Passport). Offer valid through 2.14.19. Prices and charges are subject to change without notice. Void where prohibited.



JULY



AUGUST



SEPTEMBER



OCTOBER



NOVEMBER



DECEMBER

# cookie cards.com

BY CHERYL'S COOKIES

Many of our Cookie Cards can be personalized for **ONLY \$4** more!



Toad-ally Awesome Cookie Card  
#189131 **\$5.99 Delivered**



Out of This World Cookie Card  
#189141 **\$5.99 Delivered**



I Love You Valentine Cookie Card  
#189151 **\$5.99 Delivered**



You're My Hug Bug Cookie Card  
#189161 **\$5.99 Delivered**



Happy Heart Day Cookie Card  
#189171 **\$5.99 Delivered**



Happy Valentine's Day Cookie Card  
#189181 **\$5.99 Delivered**

Shop our Cheryl's Cookie Card® collection at [cookiecards.com](http://cookiecards.com)

\*Cheryl's Cookie Card® Delivered offer is exclusive of applicable taxes. Items can only be shipped within the continental United States and they only ship via USPS. Items may vary and are subject to availability, delivery rules and times. Offer available online and by phone. Offers cannot be combined, are not available on all products and are subject to restrictions and limitations. This special offer cannot be combined with Promotion Codes or Reward Cards. Void where prohibited. ©2019 Cheryl&Co.

## VISIT OUR RETAIL GIFT STORES

Easton Town Center - Columbus  
614.416.6610 • fax 614.416.6612

Tuttle Crossing - Dublin  
614.764.9785 • fax 614.923.0350

Westerville Flagship  
646 McCorkle Blvd.  
Westerville, Ohio 43082  
614.901.0046 • fax 614.901.0048

Ohio State Medical Center  
614.293.0999 • fax 614.293.0998

The Greene - Dayton  
937.429.4056 • fax 937.429.4182

Town & Country - Dayton  
937.299.4117 • fax 937.293.2100

Lane Avenue - Upper Arlington  
614.488.9157 • fax 614.488.7172

## ORDERING INFORMATION

**By Phone:** For credit card orders, call FREE Mon-Fri 8am-10pm ET and Sat-Sun 10am-3pm ET **800.443.8124**

**By Email:** Email your orders to [orders@Cheryls.com](mailto:orders@Cheryls.com)  
For multiple gifts please attach a spreadsheet.

**By Internet:** Visit our website at [www.Cheryls.com](http://www.Cheryls.com)

**By Fax:** 614.891.8599. If transmission problems occur, please mark second fax as a duplicate.

**Payment Method:** We accept VISA, MasterCard, American Express, Discover, check or money order.

**Sales Tax:** We collect applicable state and local sales tax. Sales tax rates apply to your entire order amount including shipping and handling. When you call by phone we will gladly calculate this for you.

**Substitutions:** While every effort will be made to ensure accuracy of catalog information, we reserve the right to make corrections if errors occur. In an effort to ensure that your gift arrives on time, we reserve the right to substitute an item of equal or greater value. Prices effective through 2.14.19.

## BUSINESS GIFT SERVICE

Visit our corporate website at [corporate.cheryls.com](http://corporate.cheryls.com). Our experienced business gift representatives can help you make gift shopping quick and easy. Corporate billing is available upon credit approval. Email orders to [BGOrders@cheryls.com](mailto:BGOrders@cheryls.com) or call 800.433.1787 between the hours of 8am and 5:30pm ET, Monday-Friday.

## GIFT DELIVERY SERVICES

**Shop Early:** For best selection and timely delivery you can place your gift orders early and we will ship them to arrive, on time, for your special occasion. If you want your gift to arrive on a particular day, please use Next Day Delivery. Your gifts will be shipped 1-2 business days after your order is received.

**Freshness:** Our cookies and brownies contain no added freshness-preservatives. We recommend that you use express service for deliveries to states west of the Mississippi, the northeast and the state of Florida. Our products are best used within 3 to 4 days or please freeze immediately.

## DELIVERY METHODS

Each Cheryl's gift is shipped separately and carefully packaged to ensure perfect arrival. Please check all of your addresses carefully. We cannot extend our guarantee to orders for which we are given incorrect addresses.

**Ground Delivery:** Monday-Friday delivery in the continental United States only. Please allow up to 5 business days for delivery after the gift is shipped. Ground shipping charges are calculated per address. See shipping chart below for charges.

**FREE APO/FPO Military Delivery:** In support of our service men and women, we deliver FREE to APO/FPO military addresses via United States Postal Service. Delivery time varies based on destination.

**Express Delivery:** Monday-Friday delivery. Guaranteed to arrive 2-3 working days after the gift is shipped. Do not count weekends in expected delivery date. Add \$9.99 per gift to the ground delivery charges.

**Next Day Delivery:** Monday-Friday delivery. Please place your order by 5:00pm EST two working days before you would like it delivered. Do not count weekends in expected delivery date. Add \$19.99 per gift to the ground delivery charges.

**Saturday Delivery:** Guaranteed to arrive on Saturday. Please place your order by Thursday at 5:00pm EST. Add \$24.99 per gift to the ground delivery charges.

**Alaska / Hawaii Delivery:** Via United States Priority Postal Service only. Monday-Friday delivery. Allow 4 working days for delivery. Add \$7.99 per gift to the ground delivery charges.

**US Territories / Commonwealths Delivery:** Via United States Priority Postal Service only. Add \$7.99 per gift to the ground delivery charges.

## GROUND SHIPPING CHARGES PER ADDRESS

Merchandise Total	Shipping/Handling Charges
up to \$20.00	\$6.99
\$20.01 - \$30.00	\$9.99
\$30.01 - \$40.00	\$10.99
\$40.01 - \$50.00	\$11.99
\$50.01 - \$60.00	\$12.99
\$60.01 - \$75.00	\$14.99
\$75.01 - \$100.00	\$16.99
\$100.01 - \$125.00	\$19.99
\$125.01 - \$150.00	\$21.99
\$150.01 and over	15%

**PO Box Delivery:** Via United States Priority Postal Service only. See Ground Shipping chart for charges.

**Canada Air Delivery** is available. Please call for details.

## YOUR PRIVACY

We occasionally make our customer list available to companies whose products or services might be of interest to you. If you would prefer not to receive such mailings, please contact us. If you have moved or would prefer not to receive our catalog, call us at 800.443.8124.

**ALLERGEN STATEMENT:** Cheryl's products are produced in a plant which handles peanuts, tree nuts, eggs, milk, soy, chocolate and wheat.

**FREE SHIPPING\* ACROSS OUR FAMILY OF BRANDS! ONLY \$29.99!** See back cover for details.

**A. NEW!**



**A. WELCOME BABY BOY & GIRL GIFT TOWERS**

**NEW!** A sweet gift tower filled with a tasty assortment of cookies and snack size brownies! Your friends and family will enjoy buttercream frosted key lime, lemon burst, vanilla hearts, and strawberry sugar along with classics like chocolate chip, oatmeal raisin, chocolate chocolate chip and sugar cookies. We've also included snack size fudge brownies, sweet and salty pretzel clusters, and snack size pink or blue frosted cut-outs. If you choose, you can add a soft and cuddly bear! 30 pieces. ☺

- Boy Gift Tower #203001 **\$39.99**
- Boy Gift Tower with Bear #203021 **\$59.99**
- Girl Gift Tower #202991 **\$39.99**
- Girl Gift Tower with Bear #203011 **\$59.99**

**B. BIG SISTER & BROTHER GIFT TINS**

**NEW!** Send treats to the new big sister or brother! Our delightful gift tins are filled with a delicious assortment of snack size cookies including chocolate chip, chocolate chocolate chip and sugar cookies along with vanilla frosted hearts, frosted lemon bursts, and pink or blue frosted snack size cookies. 10 cookies. ☺

- Big Sister #203031 **\$24.99**
- Big Brother #203041 **\$24.99**

**B. NEW!**



A.



# The Day's Looking **BRIGHTER!**



## A. HAVE A WONDERFUL DAY GIFT TIN

**NEW!** Surprise your favorite friends and family with a gift tin of buttercream frosted treats! This all-occasion gift includes our delightful individually wrapped, buttercream frosted flower cut-outs along with an assortment of our NEW snack size frosted cookies - a gift guaranteed to brighten their day!  Buttercream Frosted Cut-out Assortment - 20 cookies #202731 **\$39.99**

## FEATURED ONLINE

Create Your Own Cookie Assortment - 16 cookies #203861 **\$41.99**

Gluten Free Assortment - 16 cookies #202951 **\$39.99**

**B. NEW!**



**C.**



**PERSONALIZE IT - ONLY \$5!**

**D. NEW!**



**E.**



**B. HAVE A WONDERFUL DAY COOKIE PAIL**

**NEW!** Delight your friends and family with a tasty assortment of Cheryl's buttercream frosted flower cut-out cookies delivered in a shiny silver pail. Each tender cookie is generously frosted and then individually wrapped - perfect for sharing. A delicious way to say have a great day! 16 cookies. #202751 **\$39.99**

**C. HAVE A WONDERFUL DAY GIFT TOWER**

This delightful gift tower arrives overflowing with a tasty assortment of buttercream frosted cookies, buttercream frosted snack size cookies, snack size brownies, sweet and salty pretzel clusters, and gourmet drizzled pretzels. A great way to celebrate any special occasion. Add a personalized hangtag only \$5. 29 pieces. #202791 **\$39.99**

**D. MINI SPRINGTIME CRUNCHY SUGAR COOKIES**

**NEW!** These sweet little treats are perfect for your special dinners! Each crunchy butterfly or flower sugar cookie is hand decorated and arrives carefully packaged to ensure perfect delivery. Each package includes 15 mini cookies. Kosher. #202771 **\$24.99**

**E. HAVE A WONDERFUL DAY TREATS GIFT BOX**

A sweet sampling including Cheryl's buttercream frosted flower cut-out cookies, snack size gourmet chocolate chip cookies, cheerful spring snack size frosted cut-out cookies, snack size fudge brownies and sweet and salty pretzel clusters. 13 pieces. #202801 **\$24.99**

A. **NEW!**



AVAILABLE IN  
**6 SIZES!**

AVAILABLE IN  
**3 SIZES!**



B.

**A. BUTTERCREAM FROSTED SPRING CUT-OUT COOKIES**

Brighten everyone's day with a big box of our treats featuring flower cut-outs and a snack size assortment of cut-outs frosted with cheerful spring colors! Perfect for parties, a surprise for the office, or as a gift for your favorite college students. Our cookies freeze great - so keep a box on hand for quick desserts! ☺

18 cookies	#202871	<b>\$29.99</b>
28 cookies	#202881	<b>\$39.99</b>
48 cookies	#202891	<b>\$59.99</b>
84 cookies	#202901	<b>\$109.99</b>
120 cookies	#202911	<b>\$139.99</b>
240 cookies	#202921	<b>\$219.99</b>

**B. HAVE A WONDERFUL DAY BAKERY ASSORTMENT**

Our big box of sweet baked treats is perfect for every occasion! We've included assorted gourmet cookies featuring our famous buttercream cut-outs, snack size gourmet cookies and brownies, mini muffins, snack size crunchy chocolate chip cookies, and our sweet and salty pretzel clusters. ☺

Medium - 36 pieces	#202841	<b>\$59.99</b>
Large - 50 pieces	#202851	<b>\$79.99</b>
Grand (featured) - 97 pieces	#202861	<b>\$99.99</b>



**C. NEW!**



**D. NEW!**



**E.**



**F.**

**PERSONALIZE IT - ONLY \$5!**

**C. COLLECTOR'S EDITION BUTTERFLY COOKIE JAR**

**NEW!** Our high-quality ceramic cookie jar is the perfect keepsake gift for special friends and family and will look great on any kitchen counter all season long. Best of all, we've included a delicious assortment of buttercream frosted flower cut-out cookies. It's so cute, you may want to order one for yourself! Measures 11" tall. 12 cookies. #202781 **\$39.99** ①②

**D. HAVE WONDERFUL DAY COOKIE GIFT BOXES**

**NEW!** Brighten their day with a delicious assortment of cookies delivered in cheerful gift boxes! We've included classics like chocolate chip, oatmeal raisin and sugar along with buttercream frosted key lime, lemon burst, flower cut-outs, and our snack size vanilla frosted cut-outs. Choose from 3 sizes. ①②

- Small - 13 cookies #202811 **\$34.99**
- Medium - 19 cookies #292821 **\$39.99**
- Large - 25 cookies #202831 **\$44.99**

**E. HAVE A WONDERFUL DAY GIFT BASKET**

Cheer everyone up with a big basket of sweet baked treats! We've included assorted gourmet cookies including our famous buttercream frosted cut-outs, our snack size cookies, mini muffins, crunchy snack size double chocolate and snickerdoodle cookies, butter shortbread cookies and an assortment of Cheryl's signature brownies. ①②

- Medium - 30 pieces #203101 **\$39.99**
- Large - 59 pieces #203111 **\$59.99**
- Grand (featured) - 104 pieces #203121 **\$89.99**

**F. HAVE A WONDERFUL DAY TREATS PAIL**

Send a sweet gift pail filled with yummy buttercream frosted flower cut-out cookies, snack size gourmet cookies and brownies, snack size buttercream frosted cookies and sweet and salty pretzel clusters. A fun way to wish a great day to friends, family and business associates. 22 pieces. Personalize your gift! Add a message, photo or both only \$5! #202741 **\$32.99** ①②



**A. THANK YOU TREATS PAIL**

Send a sweet treat to say thanks with our shiny silver pail overflowing with Cheryl's goodies. We've included snack size cookies and brownies, buttercream frosted cookies, a hand decorated crunchy thank you sugar cookie and sweet and salty pretzel clusters. 22 pieces. Kosher. #189011 **\$32.99**

**B. THANK YOU GIFT TIN**

This delightful gift tin is filled with a delicious assortment of chocolate chip, oatmeal raisin, chocolate chocolate chip, buttercream frosted orange citrus and mocha latte cookies along with our thank you wrapped buttercream frosted vanilla cut-out cookies and a hand decorated crunchy thank you sugar cookie. 12 cookies. Kosher. #189271 **\$29.99**

**C. THANK YOU VIP GIFT TOWER**

When you want to say thanks in a BIG way this is the gift tower to send! Your friends and coworkers will love this grand assortment of buttercream frosted cookies, a delicious assortment of gourmet cookies, our signature fudge, blondie walnut and toffee brownies along with crunchy snack size double chocolate cookies, chocolate pretzel clusters, a crunchy hand decorated thank you sugar cookie, cake slices and gourmet drizzled pretzels. 60 pieces. #188671 **\$99.99**

**D. THANK YOU TREATS GIFT BOX**

Send a sweet sampling of Cheryl's baked treats to say Thanks! We've included snack size cookies and brownies, a buttercream assortment including a frosted thank you cookie and sweet and salty chocolate pretzel clusters. 13 pieces. ©D #188711 **\$24.99**

E.



PERSONALIZE IT - ONLY \$5!

**E. THANK YOU COOKIE GIFT BOXES**

These delightful thank you gift boxes arrive with a hand decorated crunchy thank you sugar cookie and a delicious assortment including classic chocolate chip, oatmeal raisin, buttercream frosted salty caramel and mocha latte and chocolate chocolate chip cookies along with buttercream frosted orange citrus cookies and vanilla frosted thank you cookies. Kosher.

- 12 cookies #188721 **\$34.99**
- 18 cookies #188731 **\$39.99**
- 24 cookies #188741 **\$44.99**

**F. THANK YOU THREE TIER GIFT TOWER**

This uniquely shaped gift tower arrives with a delicious assortment of buttercream frosted cookies - including our thank you wrapped cut-out cookies, snack size gourmet cookies and brownies, a hand decorated crunchy thank you sugar cookie and sweet and salty pretzel clusters. 30 pieces. Kosher. #188631 **\$39.99**

F.



PERSONALIZE IT - ONLY \$5!



**A. THANK YOU GIFT TIN - FROSTED ASSORTMENT**  
 Send your thanks with a gift tin of Cheryl's famous individually wrapped buttercream frosted cookies and our crunchy sugar cookie. Kosher.  
 16 cookies #188601 **\$39.99**

**B. THANK YOU DESSERT BASKETS**  
 Our deliciously popular thank you gift baskets are overflowing with mini muffins, signature fudge brownies and a delicious assortment of gourmet cookies! Kosher.  
 Medium - 24 pieces #188681 **\$39.99**  
 Large - 45 pieces #188691 **\$59.99**  
 Grand (featured) - 86 pieces #188701 **\$89.99**

**C. THANK YOU BAKERY ASSORTMENTS**  
 Our cheerful bakery gifts are filled with a delicious assortment of Cheryl's buttercream frosted cookies, crunchy double chocolate cookies, assorted gourmet cookies, mini muffins, snack size cookies and brownies. Kosher.  
 Medium - 36 pieces #188751 **\$59.99**  
 Large - 52 pieces #188761 **\$79.99**  
 Grand (featured) - 90 pieces #188771 **\$99.99**

**D. THANK YOU GIFT BUNDLE**  
 Our bundle of sweet treats is a delicious way to say thank you to friends, family and business associates. We've included buttercream frosted cookies, snack size cookies and brownies, deluxe gourmet pretzels, and sweet and salty pretzel clusters. 14 pieces. #188621 **\$24.99**

# Thank You

So Very Much!



## E. THANK YOU GIFT TOWER

Surprise friends, family or coworkers with a cheerful thank you gift tower from Cheryl's! We've included an assortment of buttercream frosted cookies, assorted snack size gourmet cookies, sweet and salty pretzel clusters and brownies, deluxe drizzled pretzels and a hand decorated crunchy thank you sugar cookie. Add a personalized hangtag with your photo and message only \$5! 29 pieces.

#189281 **\$39.99**

### FEATURED ONLINE

Sugar Free Gift Tower #188641 **\$49.99**

PERSONALIZE IT - ONLY \$5!



A. FROSTED

B. TREATS



C.



D.

# CHEERS TO YOU!

## A - B. MUSICAL BIRTHDAY GIFT TIN

A birthday design complete with music! Every time you lift the lid our birthday tin plays Happy Birthday to You! Each tin is filled with delicious treats perfect for everyone's birthday celebration. Choose the create your own assortment and design a tin filled with their favorites!

A. Frosted Assortment - 16 cookies. Kosher  
#193811 **\$39.99**

B. Treats Assortment - 26 pieces  
#193831 **\$39.99**

## FEATURED ONLINE

Create Your Own Assortment - 16 cookies  
#193851 **\$41.99**

Sugar Free Assortment - 16 cookies   
#193861 **\$41.99**

## C. BUTTERCREAM FROSTED BIRTHDAY COOKIES & PRETZELS

Send the perfect sweet and salty birthday present! Your friends and family will LOVE our buttercream frosted Cheryl's cookies and our salty deluxe drizzled pretzels!

10 pieces #193981 **\$24.99**  
20 pieces #193991 **\$34.99**

## D. CAKE SLICE GIFT BOX

Celebrate with this unique slice of cake gift box filled with birthday sweets and treats! We've included buttercream frosted chocolate and confetti birthday cookies that taste just like cake, snack size gourmet cookies, crunchy snack size chocolate chip cookies, sour gummy stars, sweet and salty pretzel clusters and a gourmet drizzled pretzel. 21 pieces.  
#193971 **\$26.99**

## E. BIRTHDAY PARTY GIFT TOWER

A birthday gift they will never forget! Our gift tower arrives with a yummy selection of assorted cookies - including our chocolate and vanilla buttercream frosted birthday confetti cake cookies, a delicious confetti mini cake and candles, sour gummy stars, deluxe gourmet pretzels, our crunchy snack size chocolate chip cookies and fudge brownies. 24 pieces. #193921 **\$39.99**

## F. GRAND BIRTHDAY PARTY IN A BOX

Surprise them with a grand birthday party box filled with an assortment of buttercream frosted birthday cake cookies, delicious gourmet cookies, crunchy chocolate chip cookies, rich and chocolaty truffle cookies, snack size fudge brownies, a confetti mini cake and candles, gummy stars, sweet and salty pretzel clusters and gourmet drizzled pretzels.  
#193961 **\$49.99**

E.



PERSONALIZE IT - ONLY \$5!

F.



# Introducing Our Cheryl's Classic Collection!



A.

## Choose your message tag!

Please add the message code to the item number when ordering



Enjoy - 01



Congrats - 11



Thank You - 21



Welcome - 31



With Sympathy - 41



**A. CHERYL'S COOKIE GIFT BOXES WITH MESSAGE TAG**

Add your personal touch with a message tag and a delicious assortment of Cheryl's individually wrapped cookies. We've included classic flavors like chocolate chip, oatmeal raisin, sugar and snickerdoodle along with buttercream frosted cuts-outs and premier flavors like frosted butter pecan, triple chocolate and lemon burst. ☺  
 12 cookies #1983\_\_ (message code) **\$34.99**  
 24 cookies #1984\_\_ (message code) **\$44.99**  
 36 cookies #1985\_\_ (message code) **\$59.99**

**B. CHERYL'S TREATS GIFT BOX WITH MESSAGE TAG**

Enjoy a sampling of sweet treats and your special message! We've included snack size gourmet cookies and fudge brownies, a gourmet pretzel, buttercream frosted lemon burst, triple chocolate and classic cut-out cookies, and sweet and salty pretzel clusters complete with the message hangtag of your choice! 13 pieces.  
 #1982\_\_ (message code) **\$24.99**

**C. CHERYL'S GIFT TOWER WITH MESSAGE TAG**

Send your message complete with a delicious assortment of cookies, brownies and candies delivered in classic gift boxes. We've included cookie flavors like chocolate chip, oatmeal raisin, along with buttercream frosted cut-outs, frosted butter pecan, triple chocolate and mocha latte. We've also included chocolate chip brookies, frosted peanut butter fudge brownies, our classic fudge brownies and chocolate pretzel clusters. 23 pieces.  
 #1978\_\_ (message code) **\$39.99** ☺

**FEATURED ONLINE**

Sugar Free Gift Tower #1979\_\_ (message code) **\$49.99**

**D. CHERYL'S GIFT BUNDLE WITH MESSAGE TAG**

One of our most popular gifts filled with buttercream frosted cut-out cookies, snack size gourmet cookies and fudge brownies and sweet and salty chocolate pretzel clusters. Each includes the message tag of your choice. 24 pieces. #1977\_\_ (message code) **\$24.99** ☺



A.



B.



## FRESH FROM THE OVEN

### A. MISS GRACE LEMON CAKE WITH GIFT TIN

An all-time favorite! Our award - winning cake is made from fresh squeezed lemons, and fresh-grated zest, then dipped in our delicious lemon glaze and carefully packaged in a gift tin. A popular gift idea or dessert for your own parties. Every Miss Grace cake is delivered in a gift tin. 10-12 servings. **Purchase 2 cakes delivered to 1 address and SAVE!** 📦

One Cake & Gift Tin #180471 **\$29.99**

Two Cakes & Gift Tins #180481 **\$49.99**

### B. MRS. BEASLEY'S® GRAND BASKET

Our grand dessert basket is perfect when you need a gift with lots of treats for the office or any special occasion. We've included assorted cookies and signature brownies, snack size crunchy snickerdoodle and chocolate chip cookies, powder sugar dusted chocolate truffle cookies, mini muffins, and a keepsake napkin. 82 pieces. 📦 #147921 **\$94.99**



C. AVAILABLE  
IN 5 SIZES

**C. PREMIER BUTTERCREAM FROSTED  
COOKIE ASSORTMENT**

WOW! We've designed a fabulous assortment of our top buttercream frosted cookies including mocha latte, triple chocolate, vanilla chocolate chip, frosted butter pecan and yummy salty caramel. Perfect to send as a gift or treat for your own family fun! ☺

12 cookies	#140411	<b>\$32.99</b>
24 cookies	#140421	<b>\$42.99</b>
36 cookies	#140431	<b>\$59.99</b>
72 cookies	#140451	<b>\$109.99</b>
100 cookies	#140461	<b>\$139.99</b>

**D. CLASSIC ASSORTMENT**

A classic Cheryl's gift featuring a popular assortment of Cheryl's individually wrapped chocolate chip, oatmeal raisin, chocolate chocolate chip, sugar and famous buttercream frosted cut-out cookies. Choose your size and we'll make sure your Bow Gift Box arrives in time. ☺

12 cookies	#63731	<b>\$24.99</b>
24 cookies	#63741	<b>\$34.99</b>
36 cookies	#63751	<b>\$44.99</b>
48 cookies	#102611	<b>\$54.99</b>
72 cookies	#63761	<b>\$74.99</b>
100 cookies	#63771	<b>\$94.99</b>



D. AVAILABLE  
IN 6 SIZES



# CREATE YOUR OWN ASSORTMENTS

**GREAT VALUE! STARTING AT \$34.99**

Create your favorite assortment from our popular individually wrapped cookies and brownies! Mix and match flavors or if you choose, fill our Signature Bow Gift Boxes with 1 flavor. There are even more tempting flavors to choose from online at **Cheryls.com**. Our cookies and brownies freeze great and are guaranteed to be irresistible so stock up!

## CREATE YOUR OWN COLLECTOR'S EDITION COOKIE JARS

Design your own cookie assortment in our high quality ceramic cookie jars! A delicious keepsake gift idea and the perfect gift for a friend, coworker or neighbor! Choose your color, then choose your favorite cookies! Mix and match flavors. Don't forget to order for your own family fun. 10" tall. 12 cookies.

- Red Jar #158611 **\$39.99**
- Citrus Green Jar #174121 **\$39.99**
- White Jar #158651 **\$39.99**
- Tangerine Jar #174131 **\$39.99**
- Cobalt Blue Jar #174111 **\$39.99**



## CREATE YOUR OWN COOKIE GIFT BOX

- 12 cookies #63621 **\$34.99**
- 24 cookies #63631 **\$44.99**
- 36 cookies #63641 **\$64.99**
- 48 cookies #102931 **\$79.99**
- 72 cookies #63651 **\$119.99**
- 100 cookies #63661 **\$149.99**
- 200 cookies #195551 **\$249.99**

## CREATE YOUR OWN BROWNIE GIFT BOX

- 10 brownies #63671 **\$42.99**
- 18 brownies #63681 **\$54.99**
- 30 brownies #63691 **\$69.99**

## CREATE YOUR OWN COOKIE & BROWNIE GIFT BOX

- 2 brownies 10 cookies #64151 **\$36.99**
- 6 brownies 16 cookies #64161 **\$46.99**
- 8 brownies 24 cookies #74451 **\$66.99**
- 12 brownies 32 cookies #102921 **\$84.99**
- 16 brownies 48 cookies #74461 **\$129.99**
- 24 brownies 64 cookies #64171 **\$159.99**

Enter for a chance to **WIN FREE COOKIES!**

Visit Cheryl's Cookies and Brownies Facebook page for details



Sugar



Buttercream Frosted Strawberry Sugar



Chocolate Chip  
Also available in Sugar Free & Gluten Free



Buttercream Frosted Vanilla Cut-out  
(available Sugar Free)

### CHERYL'S IS CERTIFIED KOSHER

Most of the Cheryl's gifts and dessert collections are kosher. Look for "kosher" or the symbol throughout the catalog and on the packaging of the products we ship. We purchase many products from outside vendors for our gift towers and gift baskets and most of our vendors are kosher. Our gluten free cookies and brownies are produced in a gluten free facility that is not kosher certified.



Triple Chocolate



**NEW!**

**NEW!** Red Velvet Brookie



**LIMITED TIME!**

Buttercream Frosted Valentine Hearts



Peanut Butter Frosted Buckeye



**NEW!**

**NEW!** Buttercream Frosted Champagne



**NEW!**

**NEW!** Spicy Chocolate



Buttercream Frosted Lemon Burst



Buttercream Frosted Chocolate Chip



Raspberry Crumb



Fudge  
Also available in Sugar Free & Gluten Free



Oatmeal Raisin



**NEW!**

**NEW!** Full Size Butter Shortbread

## The Deliciousness Never Ends

Treat your friends to a Cookie Club membership and they'll enjoy buttercream-frosted cut-outs all year long. Starting at only \$14.99. See page 16-17

## A Dozen Ways to say, "BE MINE!"

### LONG STEMMED BUTTERCREAM FROSTED COOKIE FLOWERS

Surprise your sweetheart with 12 buttercream frosted cookie flowers delivered in a gift box complete with a satin bow! We guarantee this sweet Valentine gift will be unforgettable! Make it special - add chocolates or a cuddly bear to your gift - only \$10 more! Our Valentine Cookie Flowers are also available with a personalized hangtag! Add your message, photo or both for only \$5. ☺

One dozen cookie flowers  
#202321 **\$39.99**

One dozen cookie flowers + chocolates  
#202331 **\$49.99**

One dozen cookie flowers + bear  
#202341 **\$49.99**



Cheryls.com • 1.800.443.8124

PERSONALIZE IT - ONLY \$5!

Prices and discounts are exclusive of applicable shipping charges and taxes. Items may vary and are subject to availability, delivery rules and times. Offer available online, in store and by fax or phone. Offers cannot be combined, may not be available on all products and are subject to restrictions and limitations. Prices and charges are subject to change without notice. ©2019 Cheryl&Co.

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